

Michael Young Studio's
SHEUNG WAN HERALD

Vol: 02

A word from Michael Young

Welcome to our second edition of the Sheung Wan Herald. Volume 1 seemed to put smiles on faces and was a fun experience for the studio too. But three months goes fast in these parts, with new projects coming in as fast new chefs and baristas on Hollywood Road.

We are certainly not complaining though, October is the most pleasant month in Hong Kong. Finally we can spend a day in the office without air-con blasting away, or enjoy a stroll to the Peak without 5 litres of water in a back pack.

In this edition, we have included a few new projects that show a little bit of our design process, some snapshots of life since issue one, and some rather crude drawings of mine that normally get made on planes and sent to the office daily.

The next few months are going to be busy with several new projects launching around the globe as we speak and plenty more to come, so Volume 3 will be big. Stay tuned!

As ever much love and good vibes to our buddies around the world.

Michael.



Part One. A Recent Case Study

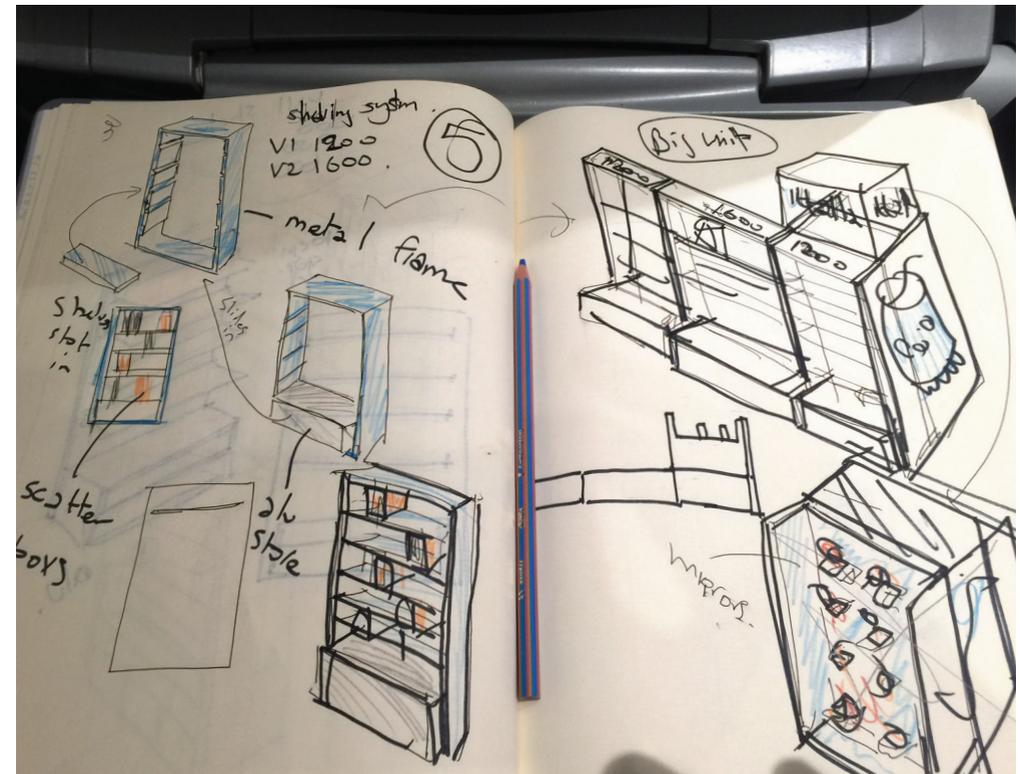
littala Interior

littala dates back to 1881, when a small glass factory was opened in a village in southern Finland of the same name. In its early years, littala used classic glass production techniques to produce decorative dinner sets, the trend of the time. They later became one of the first companies to move from decorative dinnerware to functional and aesthetic objects harnessing progressive Scandinavian design style. This set littala on course to become one of the leading brands of Scandinavian design today.

"We are a well established Scandinavian design brand that understands the western lifestyle" says Päivi Paltola, SVP for Fiskars Living brands, including littala. *"but we want to understand*

thoroughly the specific needs of Asian consumers to enable our strategic growth in the area"

Working with littala's in house design team, Michael Young Studio was engaged to design a 85 m² retail space, which setting the tone of things to come as the brand expands in Asia.





The brand new Miramar shopping centre in Taiwan, is the home of the new Iittala flagship store, with more stores to be soon rolled out elsewhere around the world.

Says Young, "It's been a rare opportunity to work with such a historical brand, Iittala is responsible for building some of the cornerstones of design that the industry knows today. The depth of culture in the brand offered me a vast

source of inspiration and a toolbox to work from. Conceptually however it was important to take into account how perceptions change between Eastern and Western markets. It is a challenge to present a large product range that communicates Scandinavian values in such a contrasting geographic. The underlying concept is a 'walk through' of a brand which is defined by concepts and materials, that are key in Asian culture."

To help enable aspects of the interior to be recreated in other cities, the studio developed several design elements with a somewhat modular approach, allowing duplication at different scales, such as the aluminium shelving (below) which was designed and produced exclusively for the interior.



“ It’s such fine attention to detail that, I believe, will define the progressive growth of the brand



The shelving is an anodized aluminium extrusion that can be cut to any length, used in a variety of configurations and can be very simply fixed to a wall.

The hand blown pendant lamps were made in the prestigious glass work shops at Iittala in Helsinki. With a shape inspired by the ubiquitous plastic butchers lamps used in wet markets across Asia “that has been interpreted so many times in Asia we felt it reasonable to make a Euro-Asian edition especially for Iittala’s first flagship store.”

The lamps rely simply on gravity to hold the hand turned wood wedge inside the conical shaped neck of the glass shade.



The decorative wooden wall, which exhibits a mosaic of carved shape was inspired by *"the wonderful wooden glass blowing tools I spotted on my first visit to the Helsinki production facility"* says Michael.

These design elements give flexibility to be adapted for different sized spaces, at the upcoming shop-in-shops in Stockholm, Illum Bolighus in Copenhagen and Iittala's branded store in Helsinki airport.



"We worked with Michael Young to create a retail adventure that in his words is grounded in Nordic heritage yet progressive in its execution. It's a space that offers a sense of clarity, radiates warmth and celebrates how Iittala works with materials such as glass in a refined way. We see it as a place that offers an in depth experience to what makes Iittala relevant in any home and gives a sense of harmony to every visitor" comments Jeremiah Tesolin, Creative Director for Fiskars Living and head of the internal design team working on Iittala.



The flagship store is now open, check it out at the Miramar Shopping Centre No. 20, Jingye 3rd Rd, Zhongshan District, Taipei City, Taiwan.

*Above: material pallet development,
Right top, shop-in-shop development render.
Right bottom: the flagship store front.*

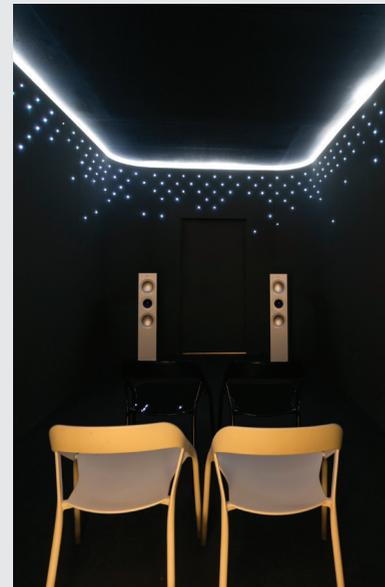
*For more information check out:
www.iittala.com*



Part Two.
News From The Studio.

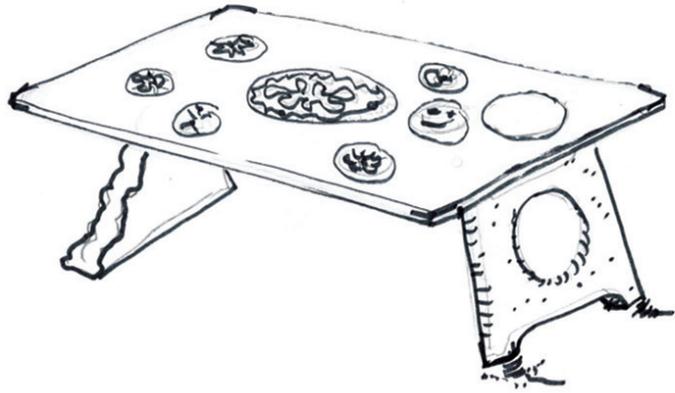
Highlights Milan Salone, April 2016

MYS designed the KEF exhibition stand



Youhutseymatic table, July 2016

Exhibition of the Kunstgewerbe museum



ASSET + JERSZY
Young + Seymour

Cheers! Designed in Dresden 25-04-16 by Richard Hutten + Michael

Michael, Richard, and Jerszy go way back, but have never worked together on a project. That is, until curators Tulga Beyerle and Maria Cristina Didero invited them to collaborate on this exhibition.

'Friends + Design' explores the idea of how designers manage their friendships with other designers, as free entrepreneurs, they're in some ways rivals, and in other ways sources of inspiration.

Responding to an open brief Michael, along with Richard Hutten (based in Rotterdam) and Jerszy Seymour (based in Berlin) worked together, from the comfort of a German bar, to design a solid marble table.

Richard designed the top, Jerszy one leg and Michael the other, with each of them contributing patterns for the top, which were water jet cut from various coloured marbles, and inlaid into the white, Carrara

marble top. The result was a 1 x 2m table weighing a hefty 470kg.

The exhibition also showed work from two other groups of designers (pictured on the next page), and thus was a unique opportunity to get to know the work of seven designers who have never previously collaborated, and may

never again. For Michael, it was a fun opportunity to work with his mates, on a creatively free project, in a material that has history and longevity. (Just like their relationship!).

Michael reflects "Working with your buddies is amazing, but clearly we could never live in the same head!"



Friends + Design.
Exhibitors and curators.

At back: Tulga Beyerle and Maria
Cristina Didero, on the sofa from
left to right: Tomás Alonso, Mathias
Hahn, Michael Young, Jerszy
Seymour, Richard Hutten, Bethan
Laura Wood and Philippe Malouin.



*Friends + Design runs until November 1
at Kunstgewerbemuseum, Schloss
Pillnitz, Wasserpalais, Germany.*

Highlights of Neocon

Coalesse expand LessThanFive range at Neocon, Chicago. June 2016

In 2014 the studio launched the LessThanFive chair for Coalesse, an award winning stackable carbon fibre chair weighing less than 5 pounds (2.25kg). In August this year, we launched the MoreThanFive table, at Neocon in Chicago. A six seater table with a similar design language and a simple construction which allows a range of sizes from the same set of components. The 2m table has a clear glass top to show the lightweight, but super stable carbon fibre frame.

The finish on the items at Neocon is entirely unique. Coalesse developed a tattoo style graphic, inspired by San Francisco's tattoo culture, and applied to chairs and table to demonstrate the endless ways in which carbon fibre can be finished.

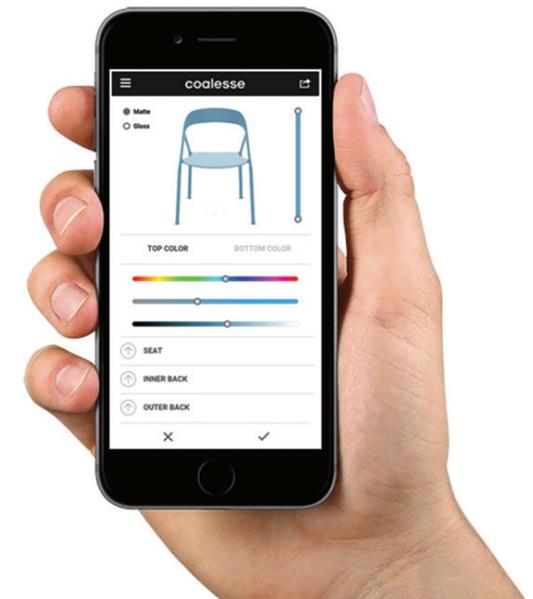
If you've been into a bike shop recently - you'll notice the high spec finishing on carbon fibre bikes, and the huge range of colours, patterns and finishes that carbon is an ideal



canvas for. To harness this, Coalesse have developed an online customiser tool for the LessThanFive range.

With just a few clicks, you can chose your colours, pick a finish, upload your artwork and order. Its that simple. The possibilities are endless and its not just an amazing time waster to explore your favourite colour combinations, its also the perfect tool for interior specifiers to get exactly what they are after.

www.coalesse.com
<http://customizer.coalesse.com>



Our Favourite Things.

The products that product designers dig. We asked our team what their favourite things are and why.



Before even hearing the whole question Michael had answered: "My E-Type!" But this page is about 'products' not vintage artefacts. Lets say some thing that you bought new, from a shop, recently?

"OK, how about the Brionvega then" he says. Fair play, while the Castiglioni designed record player possibly predates Michaels car, but can be ordered new, from Brionvega in Italy.

Lavrans, our Paris based product designer, had a very succinct and practical suggestion: "Bic crystal for its timelessness".



This page: Top: Brooks C17 saddle brooksengland.com, Center: Bic Crystal bicworld.com. Below left: Radiofonografo, www.brionvega.it, below right: Eagle E-types eaglegb.com, Opposite page: Top left: Apple iphone www.apple.com, top right: Fujifilm X100s www.fujifilm.com, Centre: SOG powerlock multitool. SOGknives.com, bottom: Festool T18+3 festool.com.



Sara and Carey were also reasonably practical with tech suggestions: "My smart phone, holds all my memories" Carey said. While Sara described her Fujifilm x100s camera as a "lifesaver, small enough to take on any adventure".

Ben and Josh had slightly more mechanical favourites. "This drill is the best thing I've ever used in a workshop" Ben claimed, choosing his Festool 18V cordless drill. Josh picked a SOG multi tool that can get one out of any pickle.

While our office triathlon champion Alex picked his Brooks Cambium C17 saddle, a great blend of new material innovation, timeless styling and functionality.



Highlights from summer...

A few snap shots from the studios various summer explorations.



Clockwise from above. Michael visits Komatsu in Japan. Hong Kong really turns it on occasionally (view from morning hikes on the peak) George and Michael collect a design award for Jougor in Sydney. Sara enjoys a beer in Norway. Ben and Alex complete the Ironman 70.3 triathlon in Bintan Indonesia.

Michael's travel schedule is about to kick off again. Catch him at:

November 3 - SAPA x Wallpaper Profile Academy NYC - www.aluminumeducation.com/wallpaper

November 6 - SZIDF Shenzhen, China www.szidf.com

November 10 - SAPA x Wallpaper Profile Academy London - www.aluminumeducation.com/wallpaper

December 2 - Guangzhou Furniture Fair www.gzdesignweek.com

February 2017 - Stockholm Furniture Fair



Part Three.
Previous Projects.

Jougor
MY Bath filler
2015



We received the final production sample in the studio this month, and it's a beauty. Big, bold, and the high polish finish is absolutely stunning. Jougor have done a fantastic job of carrying out the design vision for this collection.

Magis
Dog house
2001



"The Magis Dog house is very close to my heart, it made Mr Perazza genuinely happy and put smiles on alot of faces." Michael recalls.

Hedge
Hex Chair
2012

Solid aluminum chair. CNC machined and hand polished.
Currently on show at Hedge Gallery, San Francisco
www.hedgegallery.com



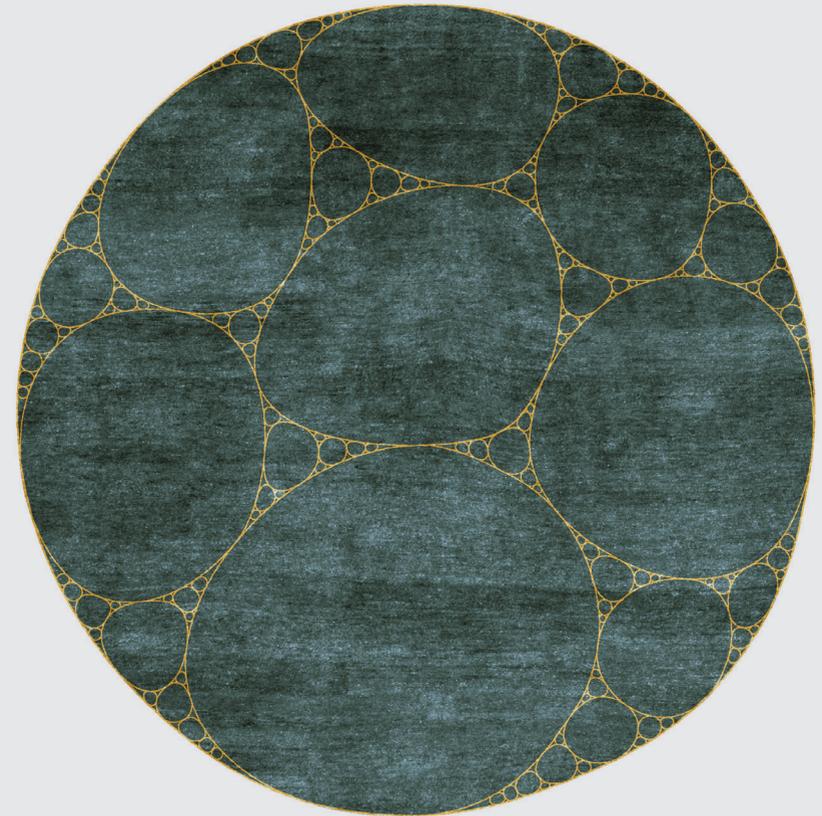
EOQ

Otto Bar stool
2015

This may be one of the first items of furniture to use anodized die cast aluminium. Allowing the top to be produced in a huge range of colours which matched with a range of wood legs, provides almost any colour combination you're after.



Christopher Farr
Hand Knotted Tekke Rug
2014



"I have worked with Christopher Farr (a hand-made carpet company) for almost 20 years, and this piece to me is the best work we have made to date, both in the design and the process. The project was first shown at an event created by Wallpaper Magazine called Hand Made in London, which was organised to raise awareness of the Middle East, where the Tekke (Turkmen tribe) craft technique is being eroded by war and displacement."*
- Michael Young

Georg Jensen
Shoe Horn
2009



This stainless steel shoe horn for Georg Jensen comes with a weighted base which completes the cone shape volume. For a while there it was one of the Danish brands best sellers, and is still on the market, since its launch in 2009

United Nude
Young Shoe
2015



"This was the studio's first attempt at actually creating a product directly from 3D printing, so it was an experimental project to say the least in a universe that has few boundaries."
- Michael Young

And finally....

Michael celebrated a milestone this summer, the staff in the studio produced this Motorhead-inspired card and book to wish him a happy birthday. Keep marching to the beat of your own drum! Cheers to all involved.



For more information find us at
www.michael-young.com
Or find [michaelyoungstudio](#) on



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